



Bridgetown Youth Cheerleading Association

PO Box 58344, Cincinnati, OH 45258

Welcome to the 2010 Cheerleading Season!

We are a non-profit organization dedicated to serving more than 100 area youth each year. The goal of Bridgetown Youth Cheerleading Association (BYCA) is to provide area youth an opportunity to participate and learn organized cheerleading skills in such a way as to: develop the fundamentals of cheerleading; introduce the team concept to participating children, coaches and parents; promote team spirit to our Football Organization; and act as a feeder system for experienced cheerleaders to the local middle schools and high school.

We cheer for the Oak Hills Little Highlanders (formerly Bridgetown Little Highlanders), an organization that was founded in 1973. In 1981, Sherri Barnes organized our cheerleading program, which at the time included 12 girls. Since then, the 2 organizations have continued to grow to serve more than 300 youth in the area each year.

The organization is led by a staff of volunteers. The 2010 Officers, Committees, Trustees, and Head Coaches are:

Executive Board Members

President	Melissa Claus.....	mclaus@bridgetowncheerleading.com
Vice-President.....	Faith DeKors	fdekors@bridgetowncheerleading.com
Secretary	Adrienne Schroder	aschroder@bridgetowncheerleading.com
Treasurer.....	Christy Schneider.....	cshneider@bridgetowncheerleading.com
Cheerleading Coordinator	Mindi Shay	mshay@bridgetowncheerleading.com
Equipment Manager	Melissa Garbett.....	mgarbett@bridgetowncheerleading.com
Fundraising Coordinator.....	Karla Roedel	kroedel@bridgetowncheerleading.com

Committee Coordinators

Practice Facility Coordinator	Jenny Grote	jpgrote@bridgetowncheerleading.com
Social Coordinator.....	Katie Evangelou	kevangelou@bridgetowncheerleading.com
Tumbling Coordinator.....	Ryan Adams	radams@bridgetowncheerleading.com
Webmaster	Jessica Jones	jjones@bridgetowncheerleading.com
Trustee	Lori Schwoeppe	lschwoeppe@bridgetowncheerleading.com
Trustee	Brian Byrd	bbyrd@bridgetowncheerleading.com

Head Coaches

6 th Grade	Faith DeKors	fdekors@bridgetowncheerleading.com
5 th Grade	Christy Schneider.....	cshneider@bridgetowncheerleading.com
4 th Grade	Mindi Shay	mshay@bridgetowncheerleading.com
3 rd Grade	Jessica Jones	jjones@bridgetowncheerleading.com
2 nd Grade.....	Beth Harper.....	bharper@bridgetowncheerleading.com
1 st Grade	Melissa Garbett.....	mgarbett@bridgetowncheerleading.com

Squad Structure

All cheerleaders will cheer with the grade they are enrolled in school. Squads will be limited to 30-35 girls (depending on each coach's preference). Returning cheerleaders will be given first priority to these spots. Cheerleaders may choose to cheer only for football games, or they may elect to **additionally** participate on the competition squad. More information on each option is below:

- **Football Squad** - This is for the girl who is interested in cheerleading, but does not want to compete. This cheerleader will attend practices up to the first game of the season, and any additional practices called for special functions. This cheerleader is required to attend all games. All games will be at Rapid Run Middle School or Oak Hills High School, with the exception of bowl games, playoff games, and the Super Bowl. This cheerleader will participate in the OHHS cheer camp/game, the Harvest Home Parade and all other functions that we will do as a squad other than competitions.
- **Competition Squad** - This is for the girl who is interested in cheering for football games **AND** working hard so she can compete with the squad at several competitions. Participation on the Football Squad is **MANDATORY** in order to participate on the Competition Squad. This cheerleader will be required to attend practice 2-3 times per week through the date of the last competition. She will attend ALL competitions we enter as a squad. Being a part of the Competition Squad requires **MANDATORY** attendance for all games, camps, practices, and competitions.

Fees

An initial \$100 is due at registration/sign-ups. Total costs will be determined at fittings (based on items carrying over from previous years). At fittings, ½ of the remaining balance will be due. The remainder of all fees must be paid by the first practice (end of July). NO REFUNDS for football only cheerleaders will be issued after Fittings and NO REFUNDS for competition cheerleaders will be issued after First Practice.

All cheerleaders' are required to purchase standard equipment so that all squads are uniform. There are different fee structures for the two options outlined above. Fees are outlined below:

Football Squad Only

\$235 (Total Cost for New Participant)

Includes:

- Uniform (vest, skirt, unifit)
- Poms*
- Briefs*
- Hair Ribbon
- Jacket*
- Warm Up Pants*
- OHHS Cheer Camp
- Banquet
- Trophy
- Insurance
- BYCA T-Shirt

**You will be required to supply a pair of ALL white shoes. You may purchase "cheer" shoes for an additional fee*

Football AND Competition Squad

\$447 (Total Cost for New Participant)

Includes:

- Uniform (vest, skirt, unifit)
- Poms*
- Briefs*
- Game Hair Ribbon
- Competition Hair Ribbon
- Shoes
- Socks
- Jacket*
- Warm Up Pants*
- OHHS Cheer Camp
- Competition Camp
- Competition Fees
- Practice Facilities
- Banquet
- Trophy
- Insurance
- BYCA T-Shirt

* Not required if purchased specified items last year. If re-using all items from last year, total cost for Football Only is \$133 and total cost for Football and Competition is \$345

Fundraising

This year parents are **not required** to fundraise to cover cheerleader expenses. This decision was made based on feedback from the end of the year Parent Survey, where most parents asked for a registration fee instead. That registration fee has been built into the fee structure above and covers the organization t-shirt, insurance, trophy, and banquet cost.

The organization, however, still incurs other costs that we need to cover through other fundraising (such as hosting our own competition). These costs include items such as special events (i.e. Pep Rally), background checks for all coaches, administrative costs, storage facility, and other miscellaneous operating costs. We appreciate your participation in all of our fundraising efforts!!!

Squads may also decide to have Squad Fundraisers to help with specific squad related expenses. Your Head Coach will give you additional information on those efforts.

Additional Costs

FYI – There are other costs associated with having a child participate in cheerleading. Those costs include items such as game entry fees, competition entry fees, and banquet tickets (parents/guardians only).

We are looking forward to working with your child to teach the fundamentals of cheerleading!

We hope that this Welcome letter has answered most of your questions.

If at any time you have questions or concerns, please feel free to contact your child's Head Coach or any of the BYCA Officers.