



PROGRAM INFORMATION

Are you looking for an economical way to *advertise your business* that will reach several hundred families?

Or do you simply want to *Cheer on your favorite Cheerleader and/or team?*

We at BYCA have an opportunity for you!

You can submit an ad electronically or we'll design one for you.

Please see specs below for submitting artwork.

Submit your ads and/or questions to Lori at lschwoeppe@cinci.rr.com

Make Checks payable to BYCA.

Payments can be sent to P.O. Box 58344. Cincinnati, OH 45258

Ads will not receive placement until payment has been received.

DEADLINE FOR AD SPACE IS OCTOBER 1, 2009

SPECS FOR AD SUBMISSION

- All ads must be no larger than 4mb in size
- All ads need to be saved as pdf, tiff or eps
- For tiff and eps format, all fonts need to be converted to outline
- All ads need to fit the dimensions below
- Proofs will not be sent out ahead of time, please proof your ads carefully
- If we are creating an ad for you, please spell carefully how you want the ad to read and list everything you would like on the ad. If you are submitting art, please send photos as jpeg or eps and line art as eps.
- If you need to send a hard copy of ad or artwork, please send clean scannable art to the P.O. Box listed above, attention Lori. Also included written instructions/requests and a contact name and number.

1/8 page \$10. Ad dimensions 3.75" x 2.25

1/2 page \$35. Ad dimensions 8" x 5

1/4 page \$20. Ad dimensions 3.75" x 5

Full page \$50. Ad dimensions 8" x 10.5

1/4 Page
\$20

3.75x5

1/8 Page
\$10

3.75x2.25

Full Page
\$50

8x10.5

1/2 Page
\$35

8x5